cvent | Reposite

The State of AI in GROUP TRAVEL & EVENT PLANNING!

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CHAPTER-1

INTRODUCTION

In an era of technological advancement, Artificial Intelligence (AI) has emerged as a pivotal force, reshaping industries and redefining the boundaries of innovation. The meetings and events sector, too, stands on the cusp of a transformative revolution powered by AI.

This white paper delves into AI technologies' impact on group travel and event planning, offering a comprehensive overview of current trends, applications, and future potentials.

The journey into AI's application within our industry begins with recognizing its vast capabilities. From streamlining operational efficiencies to enhancing the attendee experience, AI-driven platforms are becoming more integral to our daily operations. Understanding their function and leveraging their power is not just a choice but a crucial strategy for industry professionals to maintain a competitive edge. It's a journey that we must all embark on to stay ahead in our industry.

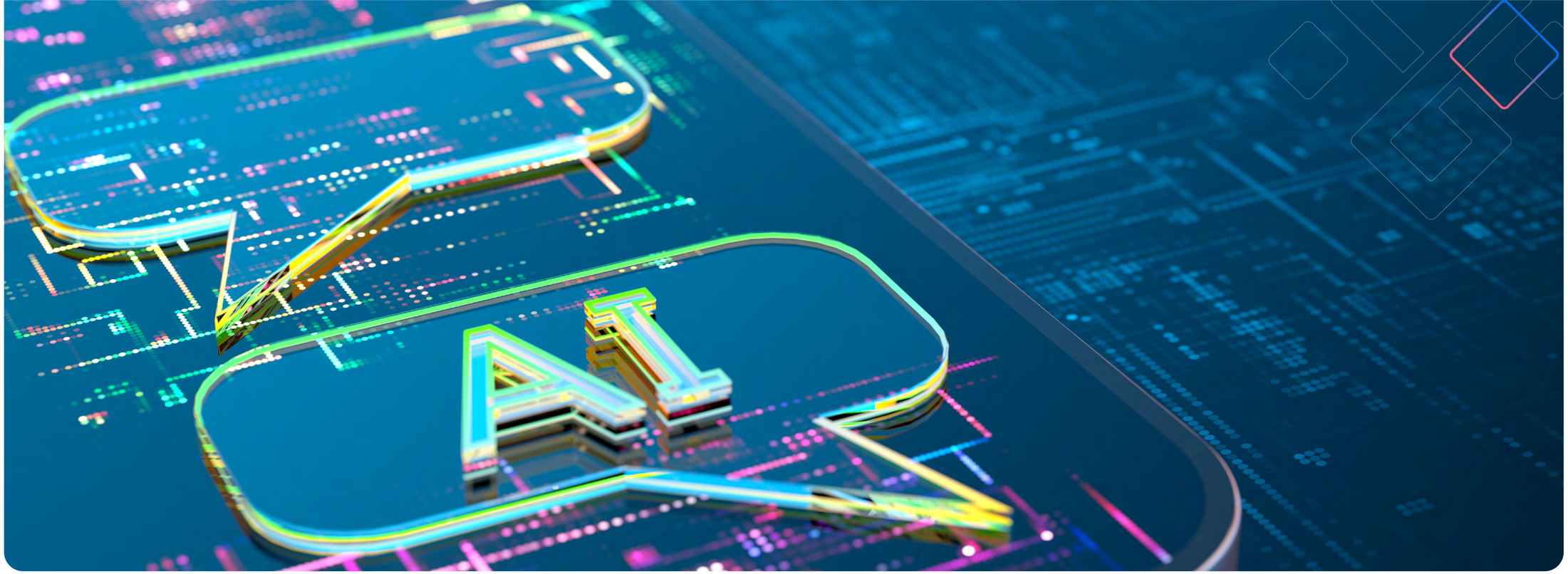
This white paper aims to demystify AI for event planners by providing a clear view of how these technologies can be applied to solve real-world challenges. From natural language processing to machine learning and beyond, AI is not just an auxiliary tool but a principal component in crafting memorable, efficient, and innovative event experiences. Both Cvent and Reposite have already integrated and expanded the use of AI across its platform, improving planner efficiency, attendee experiences, and planner/venue collaboration. And they're just getting started, showing the practicality and reassurance of AI's application in our industry.

CHAPTER-2

HISTORICAL CONTEXT OF AI IN THE INDUSTRY - TRACING THE EVOLUTION OF AI TECHNOLOGIES

THE GENESIS OF AI: THE 1950S ONWARD

The inception of AI as a formal field of study occurred in the 1950s, marked by the Dartmouth Conference in 1956, often cited as the birth of AI as an independent discipline. Initially, the focus was on problem-solving and symbolic methods. This era laid the groundwork for future AI applications.



FROM THEORY TO APPLICATION: THE 1980S AND 1990S

The 1980s witnessed a resurgence in AI research, fueled by the adoption of machine learning algorithms. This period saw the development of neural networks and the concept of deep learning, albeit at a basic level compared to today's standards. For the travel and events industry, this meant the beginning of automated reservation systems and database management for client information, setting the stage for more sophisticated AI applications.

THE INTERNET ERA: THE 2000S

The explosion of the Internet and the dot-com boom in the late 1990s and early 2000s revolutionized many sectors, including travel and events. Online booking platforms and customer service chatbots began to emerge, utilizing early forms of AI to enhance user experience. These tools made it easier for event planners and travelers to make reservations, select venues, and receive personalized recommendations.

THE AGE OF BIG DATA AND ADVANCED ANALYTICS: THE 2010S

The proliferation of big data and advances in computational power in the 2010s significantly advanced AI's capabilities. Machine learning algorithms became more sophisticated, enabling the development of predictive analytics tools. In the context of travel and event planning, this meant more accurate forecasting of event attendance, optimized event marketing strategies, and enhanced personalization for attendees based on their preferences and past behavior.

THE CURRENT LANDSCAPE: AI AND MACHINE LEARNING

Today, AI in the travel and events industry is characterized by the integration of machine learning, natural language processing (NLP), and AI-powered analytics into various aspects of event planning and management. more immersive and personalized event experiences. Tools like chatbots for instant attendee queries, AI for venue selection, and predictive analytics for better decision-making are becoming the standard.

LOOKING FORWARD: THE INTEGRATION OF AI IN TRAVEL AND EVENTS

The future of AI in the travel and event industry promises to be transformative, driving significant advancements in personalization, efficiency, and customer experience. AI-powered tools will enable seamless, customized travel / event planning, prediction of preferences, and optimization of itineraries based on individual needs.

AI will enhance logistics in the event industry, from intelligent sourcing and automated vendor matching to personalized event experiences through real-time data analysis. As AI continues to evolve, professionals in these industries must embrace and learn AI technologies. Understanding and leveraging AI will be essential for staying competitive, improving service delivery, and creating innovative solutions that cater to the dynamic demands of travelers and eventgoers.

CHAPTER-3

UNDERSTANDING AI TECHNOLOGIES

Adopting AI is not just a trend but a fundamental shift in the travel and events industry. This chapter delves into the specifics of various AI technologies, highlighting their applications and potential impacts on the industry.

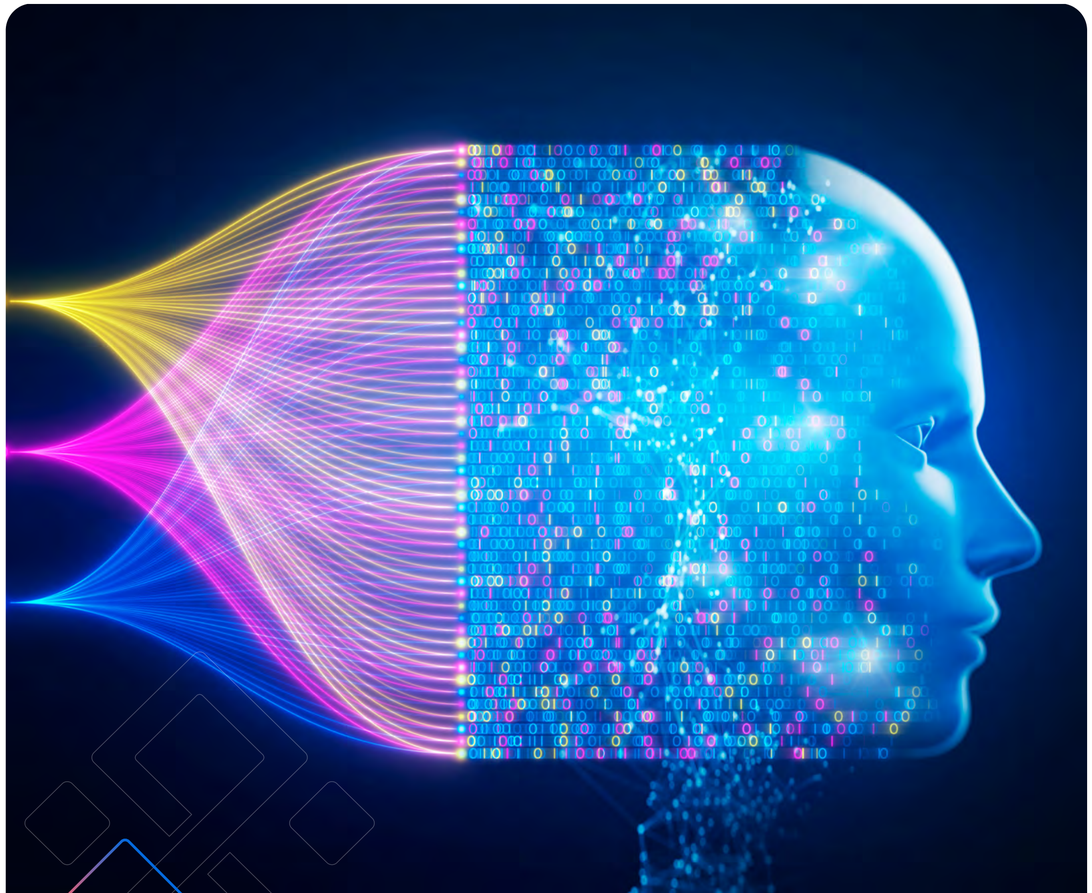
MACHINE LEARNING

Machine learning (ML) is a subset of AI that enables machines to learn from data and improve their performance over time without explicit programming. It uses algorithms to identify patterns in data, learn from them, and make decisions or predictions based on those learned patterns.

Algorithms you may be familiar with:

- Netflix - Shows Recommended for You
- Spotify - Discover Weekly

In travel and event planning, ML algorithms can be used when sourcing. For example, when a Planner creates an RFP in Reposite, Reposite uses machine learning to match these RFPs to best-fit vendors across ten unique categories including restaurants, activities, ground transportation, and hotels / venues. The more planners engage with the platform, the more customized the matching becomes. These predictive capabilities ensure that each event aligns more with attendee preferences and industry trends.



NATURAL LANGUAGE PROCESSING

Natural Language Processing (NLP) put AI on the map in 2023 and created all the buzz. NLP is a subset of AI that focuses on the interaction between computers and humans through natural language, aka written text language. (“What is AI? A Quick-Start Guide For Beginners | DataCamp”) It involves tasks like speech recognition, language understanding, and language generation. (“What is AI Personal Assistants: Your Comprehensive FAQ Guide | IngestAI”)

Today’s most popular examples of NLP tools are OpenAI/Chat GPT and Google’s Gemini (previously known as BARD). “NLP allows computers to understand, interpret, and generate human language.” (“Natural Language Processing: Definition and Examples”)

Reposite harnesses the power of NLP through a custom integration with OpenAI to drive its PlanPilot feature. PlanPilot automates the Request for Proposal (RFP) process by analyzing the requirements for each RFP and autonomously engaging with suppliers. It interprets data from supplier profiles, uploaded files / images, and messages to communicate on behalf of planners. By leveraging NLP, tools like PlanPilot improves sourcing and planning efficiency, leading to more completed quotes in less time without having to lift a finger.

COMPUTER VISION

Computer Vision enables machines to interpret visual information from the world, akin to human vision. In event planning, computer vision technologies can be used for facial recognition for fast and secure event access, sentiment analysis to gauge attendee engagement and satisfaction, and automated content capture for marketing purposes. This technology enhances security, personalization, and marketing efforts.

Real-life examples you may be familiar with:

- Tesla - self-driving technology
- Apple - unlocking your iPhone (facial recognition)

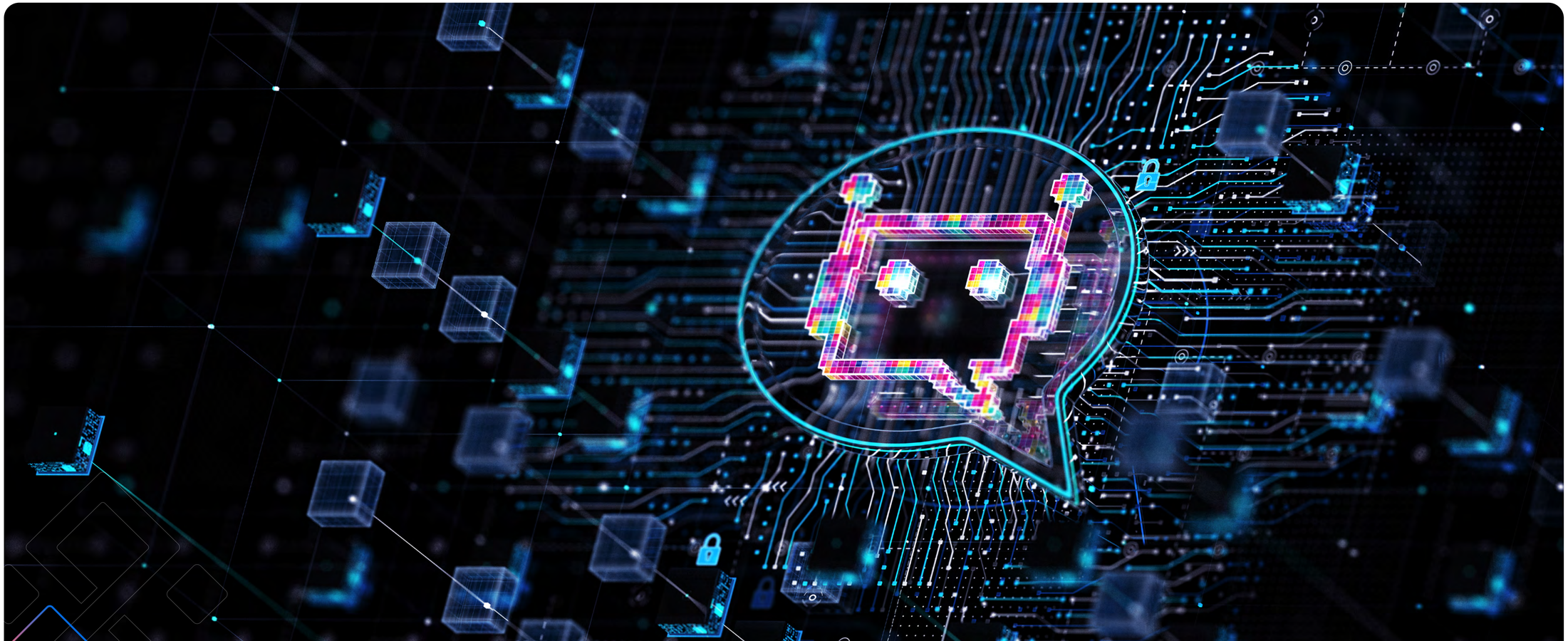


IMAGE GENERATION

AI-driven image generation involves creating visual content from textual descriptions powered by algorithms like Generative Adversarial Networks (GANs). This technology can revolutionize promotional material production for event planners, providing custom visuals for events based on specific themes or concepts without extensive graphic design resources. This capability allows for the rapid creation of unique and compelling marketing materials. A few popular tools in this area today are DALL-E (powered by OpenAI, which comes free with a Chat GPT 4 subscription) and Midjourney.

ROBOTICS

Robotics integrates AI to create machines that can perform tasks autonomously. In the context of events, robotics can offer solutions like automated check-ins, delivery robots for amenities and materials, and even robotic assistants for live interaction with attendees. These applications can reduce labor costs, enhance attendee experiences, and provide novelty elements that make events more memorable.

Real-life examples you may be familiar with:

- VR Headsets, Apple Vision Pros
- Roomba

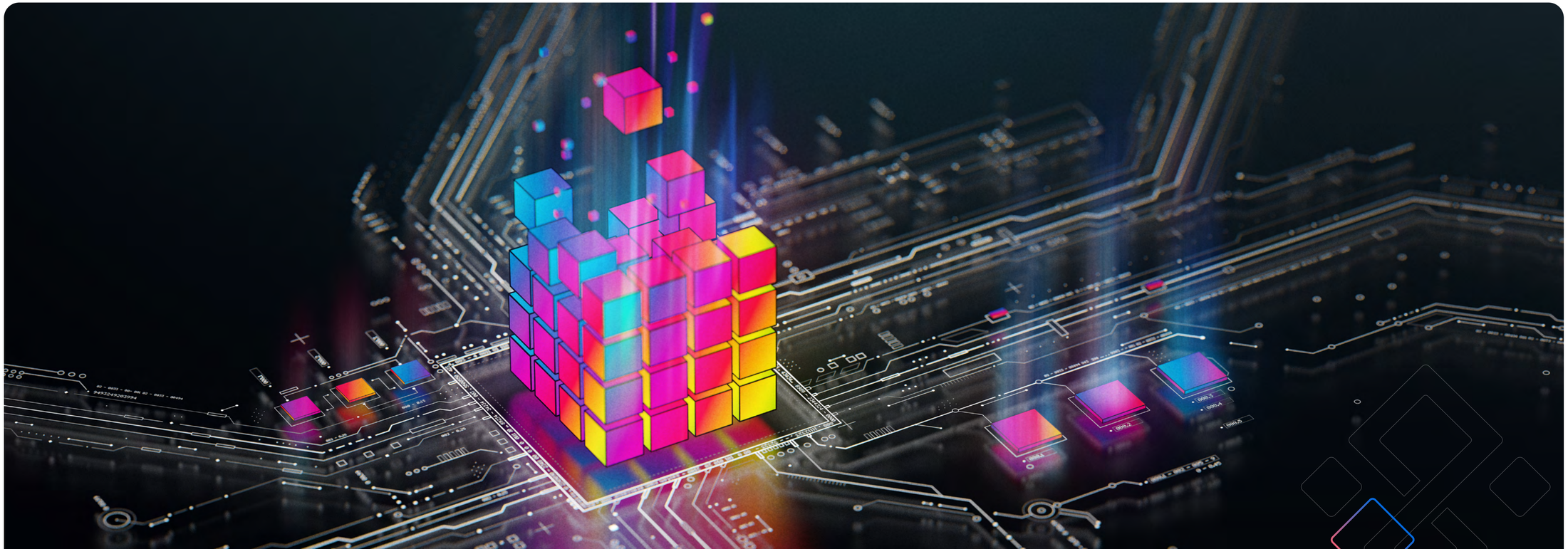
EXPERT SYSTEMS

Expert systems are AI designed to emulate the decision-making abilities of human experts. For travel and event planners, expert systems can assist in complex decision-making processes, such as venue selection, vendor evaluation, and logistical planning, by providing recommendations based on a vast database of industry knowledge and criteria. This technology streamlines planning processes and reduces the risk of human error.

Real-life examples you may be familiar with:

- Apple's Siri
- Amazon's Customer Service

Each AI technology offers unique benefits and opportunities for innovation in the travel and event planning industry. By understanding and integrating these tools, professionals can significantly enhance their events' efficiency, engagement, and personalization, setting new standards for what is possible in the field.



CHAPTER-4

AI APPLICATIONS IN EVENT PLANNING

This chapter explores how AI technologies are being harnessed to revolutionize the event planning industry, highlighting real-world applications demonstrating AI's transformative potential.

ENHANCING PERSONALIZATION AND ATTENDEE EXPERIENCE

AI's capability to analyze vast amounts of data allows for unprecedented personalization. Machine Learning algorithms can tailor event recommendations to individual preferences, ensuring each attendee's unique and engaging experience. Cvent has introduced AI into its technology and uses data captured to power networking and session recommendations for attendees.

Natural Language Processing (NLP) technologies, such as AI-powered chatbots, provide instant, personalized communication with attendees, answering queries and offering real-time information.

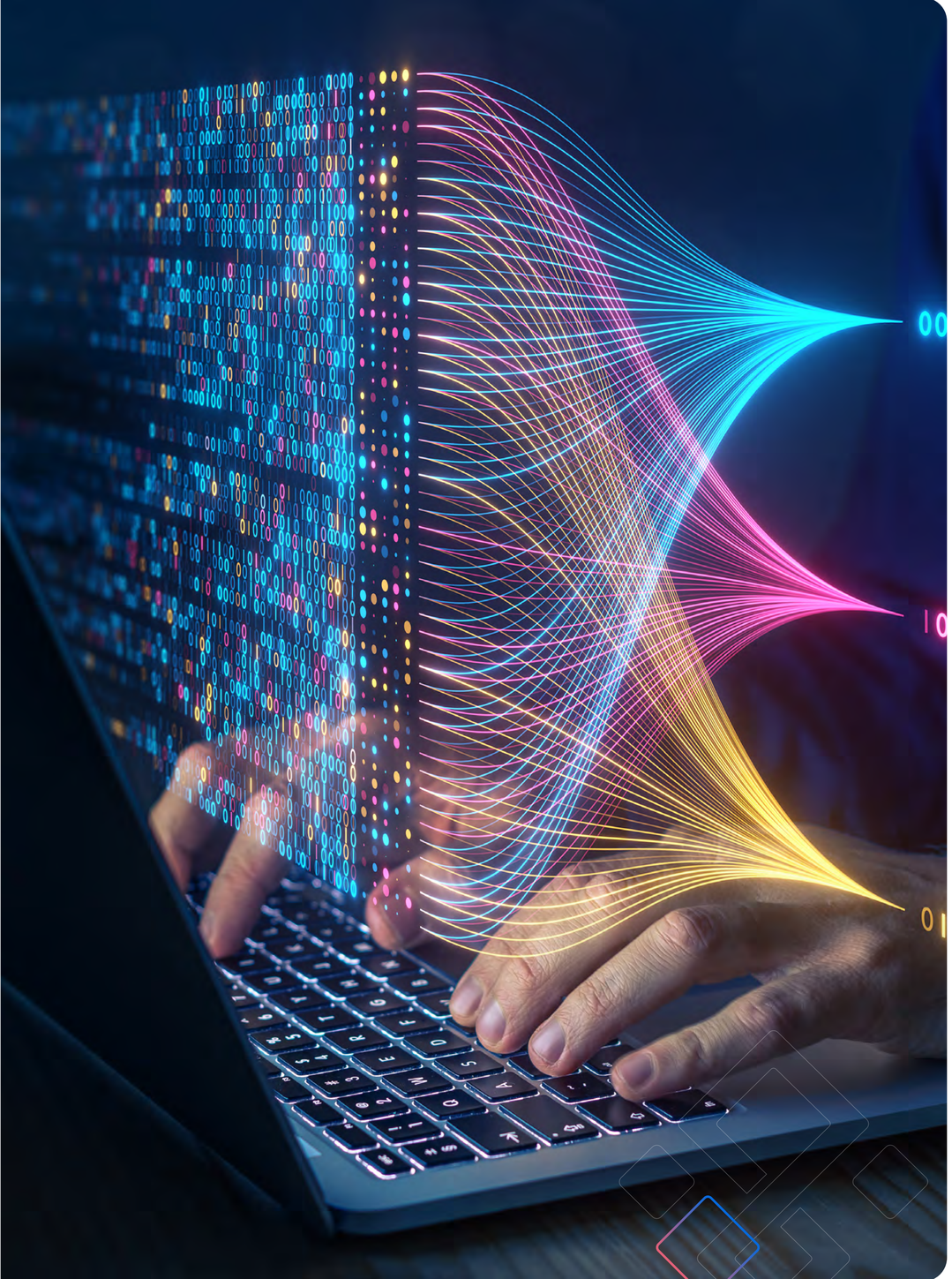
STREAMLINING OPERATIONS AND LOGISTICS

AI applications significantly reduce the manual workload involved in event planning. These technologies can easily handle complex arrangements, from automated registration systems to AI-driven logistics optimization. For instance, AI can accurately predict attendee numbers, aiding in better venue and resource allocation.

Cvent, for example, recently introduced AI-generated RFP responses and the ability to draft customized comments to reduce manual effort during the venue-sourcing process.

CONTENT CREATION AND MARKETING

Generative AI has opened new frontiers in content creation and event marketing. Tools like Chat GPT can generate engaging event descriptions, marketing copy, and even personalized emails at scale, saving planners considerable time and effort. Similarly, AI-driven image generation tools like DALL-E can create visual content for promotional materials, enhancing the visual appeal of event marketing campaigns.



REAL-TIME LANGUAGE TRANSLATION

Globalization has necessitated real-time language translation, and AI is at the forefront of meeting this need. NLP technologies enable instant translation of speeches, presentations, and documents, making events accessible to a global audience and facilitating seamless international interactions. A few tools that we recommend are Wordly.ai for speech translation and Synthesia for video translation.

DATA ANALYSIS AND INSIGHTS

AI excels in analyzing attendee feedback and social media mentions to gauge event success and areas for improvement. These insights are invaluable for planning future events, allowing organizers to adjust strategies based on solid data-driven evidence. Moreover, predictive analytics can forecast trends and attendee preferences, guiding upcoming events' thematic and strategic direction.

CONTRACT ANALYSIS AND VENDOR SELECTION

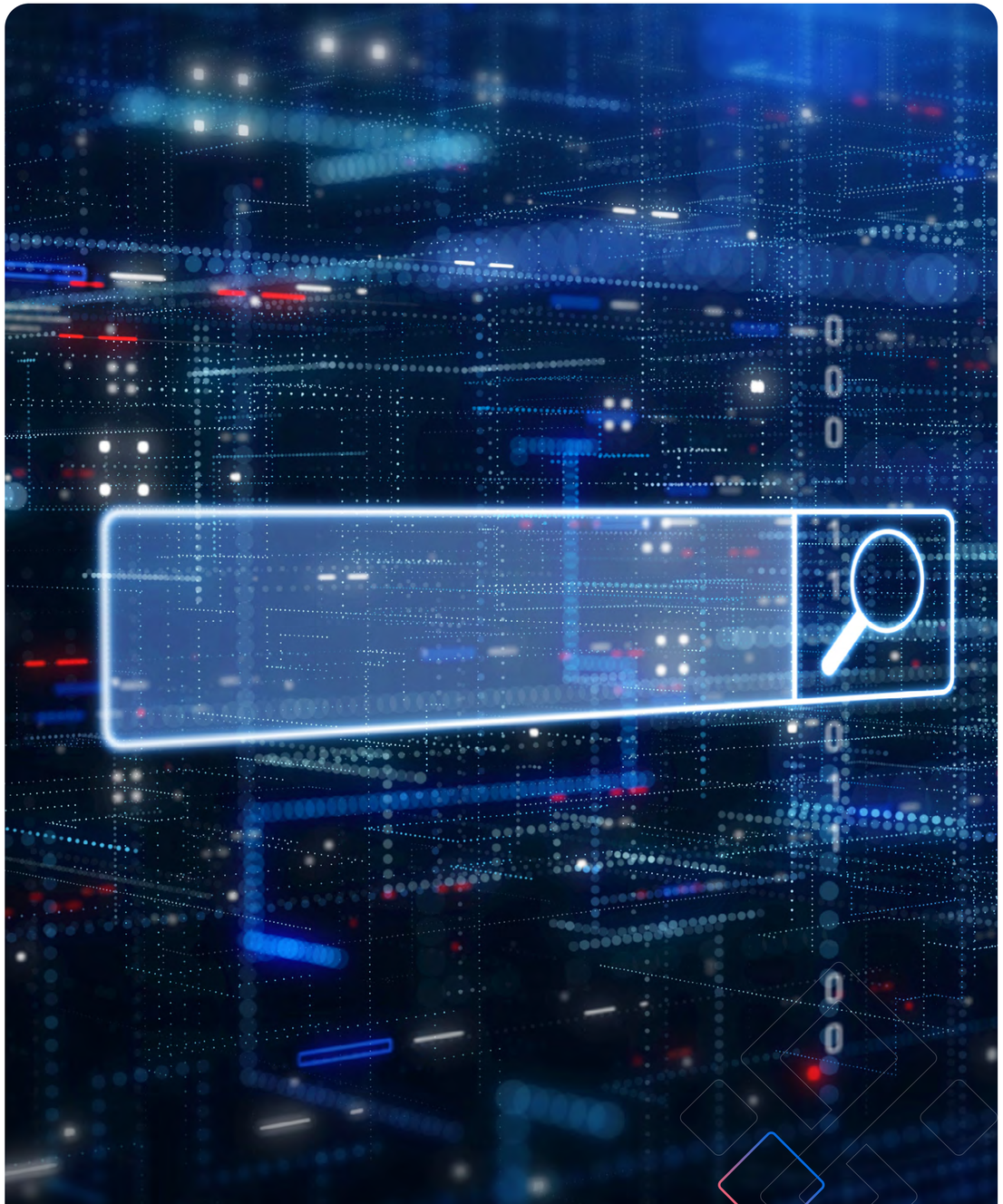
AI technologies can assist in the tedious process of contract analysis, summarizing key points and highlighting areas of concern. This AI application saves planners a significant amount of time and ensures better negotiation outcomes. Additionally, AI-driven platforms can help select vendors by comparing offerings, prices, and reviews, streamlining the decision-making process.

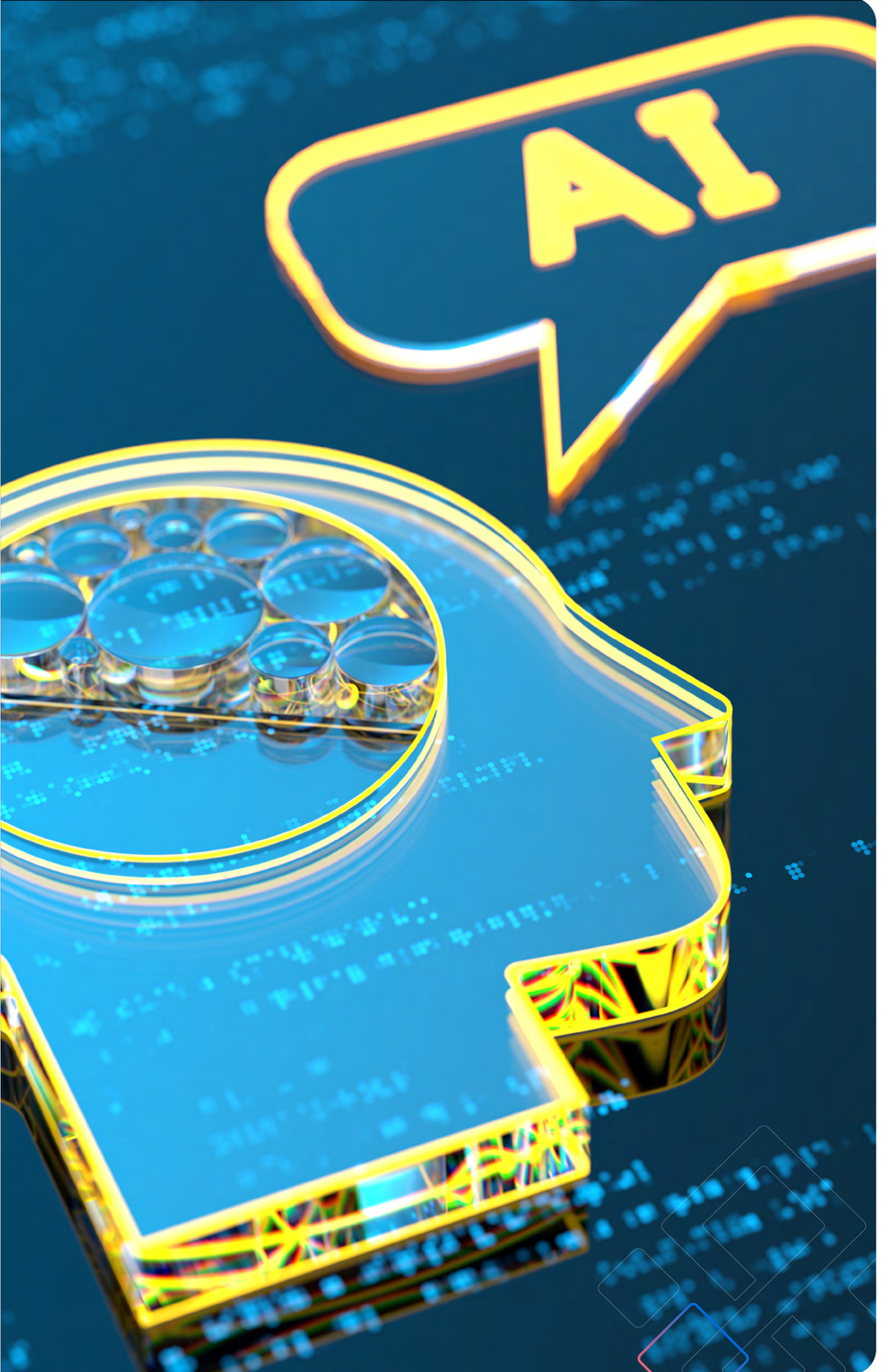
Intelligent Vendor Sourcing

Reposite revolutionizes the travel and event industry by integrating machine learning and Expert Systems AI into its RFP matching algorithm. This advanced AI scans all data points on the planner's RFP and instantly matches them with the most suitable suppliers from Reposite's vast network. As planners interact with supplier quotes—marking them as under consideration, accepted, or declined—the algorithm learns their preferences. Much like Netflix's recommendation system, Reposite's AI becomes more personalized and smarter over time, continuously improving its ability to deliver better supplier matches tailored to each user's and client's needs. This ensures planners can efficiently build new relationships and receive the best-fit quotes for their events.

Smart Supplier Search Capabilities

Cvent unveiled several new AI-powered solutions built directly within their Cvent Supplier Network, including natural language search, enabling planners to finetune their hotel and destination searches with conversational language. Planners can simply describe their key criteria in the search box. AI-enabled matching surfaces the best-fit properties, which not only streamlines the sourcing process but also helps deliver more qualified RFPs to hotels and venues.





Using NLP to Communicate with Vendors

PlanPilot leverages Natural Language Processing (NLP) to revolutionize the RFP to booking process for meeting and event planners. By utilizing NLP, PlanPilot automates the most tedious aspects of this workflow, such as parsing and interpreting supplier responses to ensure they meet specified requirements before planners review them. NLP enables PlanPilot to autonomously communicate with suppliers, answering questions, providing clarifications, and requesting additional information in natural text language. Integrated smoothly with Reposite's existing infrastructure, PlanPilot uses NLP to pull and push data, ensuring all interactions are recorded and aligned with user needs and compliance standards. This advanced AI-driven tool empowers planners to save time and make the most informed decisions, enhancing efficiency and precision in the travel and event planning industry. You can learn more about PlanPilot here.

Building More Intelligent Proposals

Reposite's AI Proposal Builder simplifies the process of building beautiful client-ready proposals. After selecting top responders on each RFP, Planners can click "Add to Proposal" to instantly add the supplier and pricing to the Reposite proposal tool. This process leverages NLP and automatically generates a detailed supplier overviews using the context from the conversation history, and adding them into proposals with a single click. This significantly reduces the time and effort required from planners, enhancing efficiency and allowing them to focus on more strategic tasks.

SAFETY AND SECURITY

AI-powered surveillance systems can enhance event security by identifying potential threats or unregistered attendees, ensuring a safe environment for all participants. Computer vision technologies can monitor crowd densities and manage event flows to prevent overcrowding, further contributing to attendee safety.

CONCLUSION

The applications of AI in event planning are vast and varied. AI offers solutions that significantly improve efficiency, enhance attendee experiences, and provide deep insights into event performance. As AI technologies evolve, their integration into event planning processes will become more seamless, opening even more possibilities for innovation and personalization in the industry.

CHAPTER-5

PRACTICAL EXAMPLES OF AI IN ACTION

This chapter illustrates eight practical AI applications tailored for event planning and designed to be approachable for beginners. Each example includes straightforward steps to integrate AI technologies effectively.

ENHANCING THE ATTENDEE EXPERIENCE

AI is already impacting the industry, helping fulfill the needs of attendees who crave more personalized experiences onsite while saving event organizers and event marketers time and resource allocation.

Examples include many features introduced by Cvent:

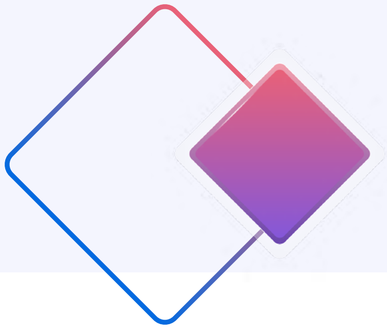
- AI-assisted networking
- AI-assisted session recommendations
- AI-assisted profile creation

CREATING ENGAGING CONTENT WITH AI WRITING ASSISTANTS

Example: Generating promotional content, emails, and social media posts.

Execution Steps:

- Choose an AI writing assistant
  - Chat GPT, Google Gemini, Microsoft Co-Pilot, etc.
- Provide a brief description of the content needed. Always aim to include your ROLE, the TASK you would like the AI to perform, and then the PROMPT of what you are looking to achieve and in which format (table, chart, paragraph, etc.) you would like to see the reply come back.
- Review the AI-generated draft, adjusting as needed.
- Use the content across your marketing channels.



SIMPLIFYING VENUE SELECTION WITH AI

Example: Utilizing AI to analyze venue options based on event requirements.

Execution Steps:

- Gather Requirements: List your event's needs, including size, location, and amenities.
- Use an AI Tool: Input your requirements into an AI-powered venue finder tool.
  - Gemini, Chat GPT - this is just for research; you will not be able to get availability, contact information for the correct person to quote you, or pricing
  - If you need availability, pricing, and a personalized proposal, leverage Reposite for your sourcing across venues, restaurants, hotels, transportation, and more
- Evaluate Options: Review the AI-recommended venues.
- Visit and Decide: Shortlist and visit potential venues, if possible, then decide.

ENHANCING EVENT SECURITY WITH FACIAL RECOGNITION

Example: Using AI-driven facial recognition for secure event access.

Execution Steps:

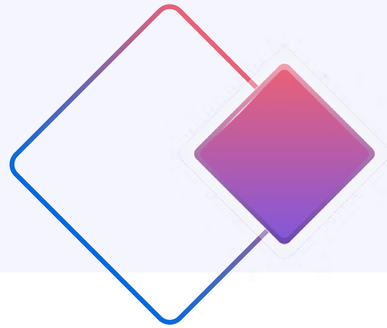
- Select a Provider: Choose a facial recognition software compatible with your event management system.
- Inform Participants: Communicate the use of facial recognition to attendees and obtain the necessary consent.
- Implement: Set up the system at key access points.
- Monitor Entries: Use the system to ensure that only registered attendees gain entry.

SIMPLIFYING ATTENDEE FEEDBACK ANALYSIS

Example: Analyzing post-event feedback to identify trends and areas for improvement

Execution Steps:

- Collect survey feedback using a tool that integrates basic AI analysis (e.g., Google Forms with built-in analytics).
- Input the data into Chat GPT, Gemini, and the analysis tool.
- Review the automatically generated insights and key themes.
- Implement changes based on feedback for future events.

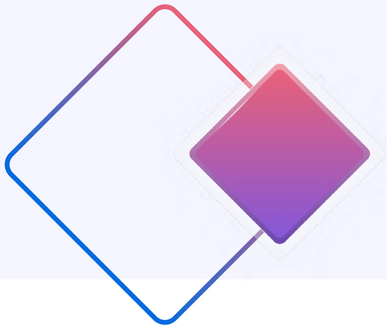


STREAMLINING EVENT REGISTRATION WITH AI CHATBOTS

Example: Using chatbots for efficient registration and attendee queries.

Execution Steps:

- Select a chatbot platform that offers easy setup and integration with event websites or apps (e.g., ManyChat, Chatfuel, Chat GPT Assistant).
- Use the platform's templates to create a registration flow and FAQ responses.
- Test the chatbot with common questions to ensure accuracy.
- Deploy the chatbot on your event website and monitor interactions, adjusting as needed.



PREDICTING EVENT SUCCESS WITH AI ANALYTICS

Example: Utilizing AI tools to forecast event attendance and engagement.

Execution Steps:

- Gather past event data, including attendance, engagement metrics, and feedback.
- Use an AI analytics tool like Chat GPT-4
- Input the data and run the analysis.
- Review the predictions to make informed marketing, staffing, and content decisions.

Cvent's recent introduction of Improved Registration Planning with Predictive Modeling helps event organizers accurately capture registration and attendance goals, which are critical when budgeting, contracting with venues and vendors, and communicating with internal stakeholders. Leveraging millions of historical event data patterns and proprietary Cvent AI, event professionals can now more confidently predict registration and attendance counts to adjust room block commitments, food and beverage minimums, or event marketing efforts.

AI FOR REAL-TIME EVENT ADJUSTMENTS

Example: Using AI to monitor event progress and make real-time changes.

Execution Steps:

- Implement an event management platform with real-time analytics and AI capabilities. Some examples include Zenus.ai and TrackMany
- Monitor key performance indicators (KPIs) during the event, such as attendee engagement and session popularity.
- Use AI suggestions to make immediate adjustments, such as reallocating resources.
- Post-event, review AI-generated insights to improve future events.

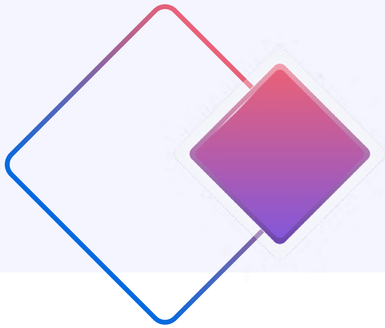
These examples, complete with straightforward execution steps, are designed to demystify AI applications in event planning for beginners and encourage the adoption of technology to enhance efficiency and engagement.

STRATEGIES FOR SUCCESS

Success in leveraging AI for personalization and operational efficiency involves several key strategies:

Execution Steps:

- Prioritizing data security and privacy to build trust among attendees.
- Investing in training for event staff to effectively use AI tools.
- Engaging with AI and technology experts to stay abreast of the latest advancements and best practices.
- Implement feedback loops to refine AI applications continuously based on attendee and organizer experiences.



FUTURE DIRECTIONS

AI is expected to become even more integrated into the fabric of group travel and events. Advances in AI will introduce more sophisticated levels of personalization, from dynamic itinerary generation to AI-curated content that resonates with each attendee's personal and professional growth objectives. Moreover, as AI technologies become more accessible and user-friendly, their adoption across the industry will accelerate, setting new standards for what is possible in creating engaging, efficient, and memorable events.

CHAPTER-6

STREAMLINING PLANNING AND MANAGEMENT PROCESSES - CHALLENGES AND SOLUTIONS IN AI ADOPTION

Adopting Artificial Intelligence (AI) in our industry has significantly streamlined planning and management processes, offering solutions that enhance operational efficiency and attendee experience. However, integrating AI into these sectors does not come without its challenges. This chapter outlines the hurdles faced during AI adoption and provides strategies for successful implementation.

CHALLENGES IN AI ADOPTION

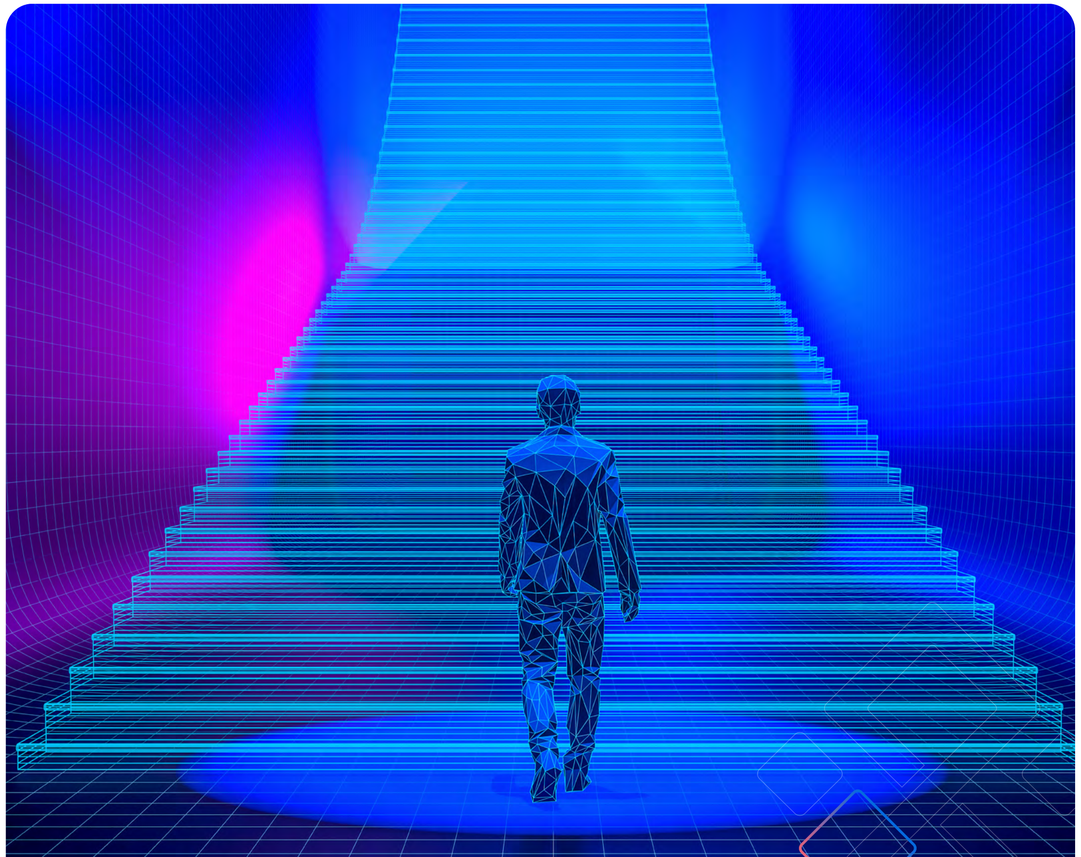
- Data Quality and Integration: One of the primary challenges in adopting AI is ensuring the quality and integration of data. AI systems require large datasets to learn and make informed decisions. Inconsistent, incomplete, or siloed data can significantly hinder the effectiveness of AI applications.
- Skill Gaps: Many organizations have a skill gap regarding understanding and deploying AI technologies. Event planners and travel operators may lack the technical expertise to effectively implement and manage AI solutions.
- Privacy and Security Concerns: With the increasing use of personal data to tailor event experiences, concerns regarding data privacy and security are paramount. Ensuring compliance with data protection regulations and safeguarding attendee information is critical.

STRATEGIES FOR SUCCESS

- Invest in Data Management: Improving data collection and management processes is crucial. Ensuring high-quality, integrated data will lay a strong foundation for AI applications.
- Education and Training: Bridging the skill gap through education and training is essential. Organizations should invest in upskilling their staff or partnering with AI experts to leverage the full potential of AI technologies. The more education and training completed, the more comfortable and successful planners can be with AI use.
- Prioritize Privacy and Security: Implementing robust data protection measures and transparent privacy policies will build trust among attendees and ensure compliance with regulations.
- Phased Implementation and ROI Analysis: Before full-scale implementation, start with pilot projects to assess the effectiveness of AI solutions in specific areas. Then, conduct a thorough ROI analysis to justify the investment in AI technologies.
- Embrace Collaboration: Partnering with technology providers and other stakeholders can facilitate knowledge sharing, reduce costs, and enhance the implementation of AI solutions.

FUTURE TRENDS

AI is poised to become even more integral to event planning. Trends such as the use of generative AI for content creation, advanced machine learning for even more personalized experiences, and the integration of AI with emerging technologies like virtual reality (VR) and augmented reality (AR) are expected to transform the industry further. As AI technologies evolve, so will the strategies for their adoption.



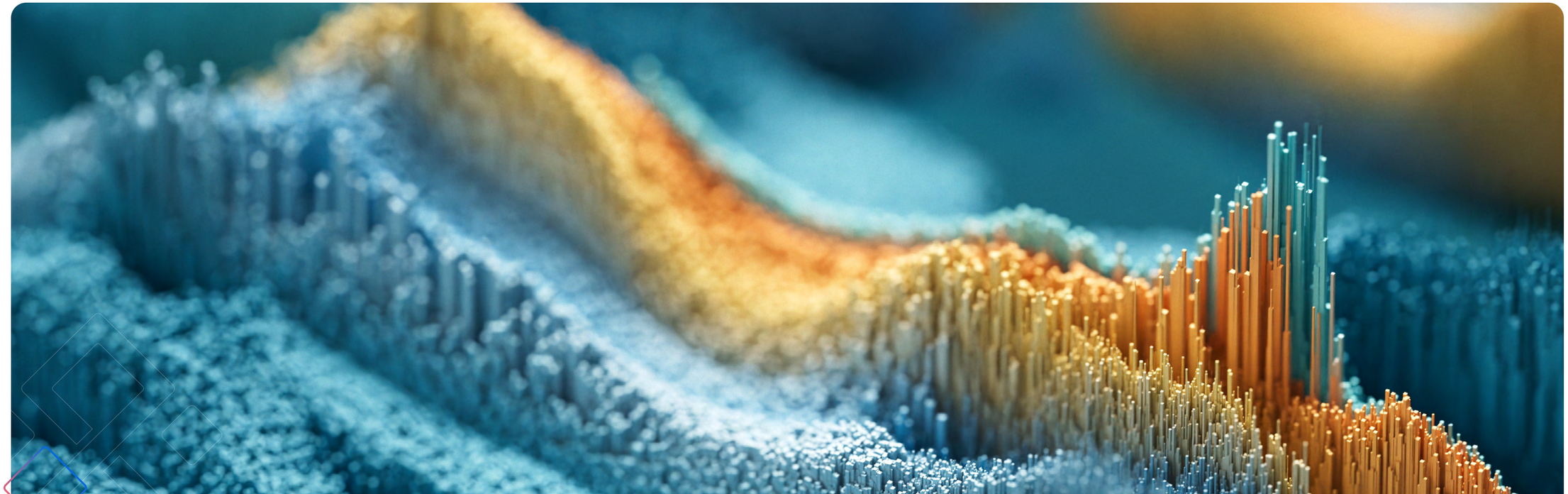
CHAPTER-7

FUTURE TRENDS IN AI FOR GROUP TRAVEL AND EVENTS

As we look towards the future, several key trends emerge, promising to redefine how group travel and events are planned, executed, and experienced. These AI trends won't just be seen as "future technology" but, over time, will be seen as "must-haves" and expected.

INTEGRATION OF GENERATIVE AI

Generative AI, including tools like Chat GPT and Google's Gemini, will be crucial in content creation, from marketing materials to personalized attendee communications. These platforms will enable event planners to generate creative content at scale, significantly reducing the time and effort required for content development.



ENHANCED PERSONALIZATION THROUGH MACHINE LEARNING

Machine learning algorithms will continue to refine the personalization of travel experiences and event participation. By analyzing attendee data, these algorithms will offer unprecedented customization of itineraries, event sessions, and networking opportunities, making each experience uniquely tailored to individual preferences.

REAL-TIME LANGUAGE TRANSLATION

Advancements in NLP will further enhance real-time language translation services (like Wordly.ai), breaking down language barriers at international events. This will facilitate seamless communication among attendees from diverse linguistic backgrounds and open events to a global audience.

AUTOMATION OF ROUTINE TASKS

AI-driven routine and administrative task automation will streamline event planning processes, from registration to feedback collection. This will free planners to focus on more strategic and creative aspects of event management.

PREDICTIVE ANALYTICS FOR DATA-DRIVEN DECISIONS

Predictive analytics will become more prevalent, enabling event planners to make informed decisions based on data insights. From forecasting attendance to analyzing trends in attendee feedback, AI will offer a powerful tool for optimizing event success.

VIRTUAL AND AUGMENTED REALITY EXPERIENCES

In conjunction with VR and AR technologies, AI will create immersive event experiences, allowing remote attendees to engage with events in ways that closely mimic physical participation. This will be particularly relevant as hybrid events become more common.

SMART VENUES AND IOT

Integrating AI with IoT (internet of Things) will transform event venues into smart spaces that can adapt in real-time to enhance attendee experiences. From personalized room settings to optimized crowd management, smart venues offer a new level of interaction and comfort.

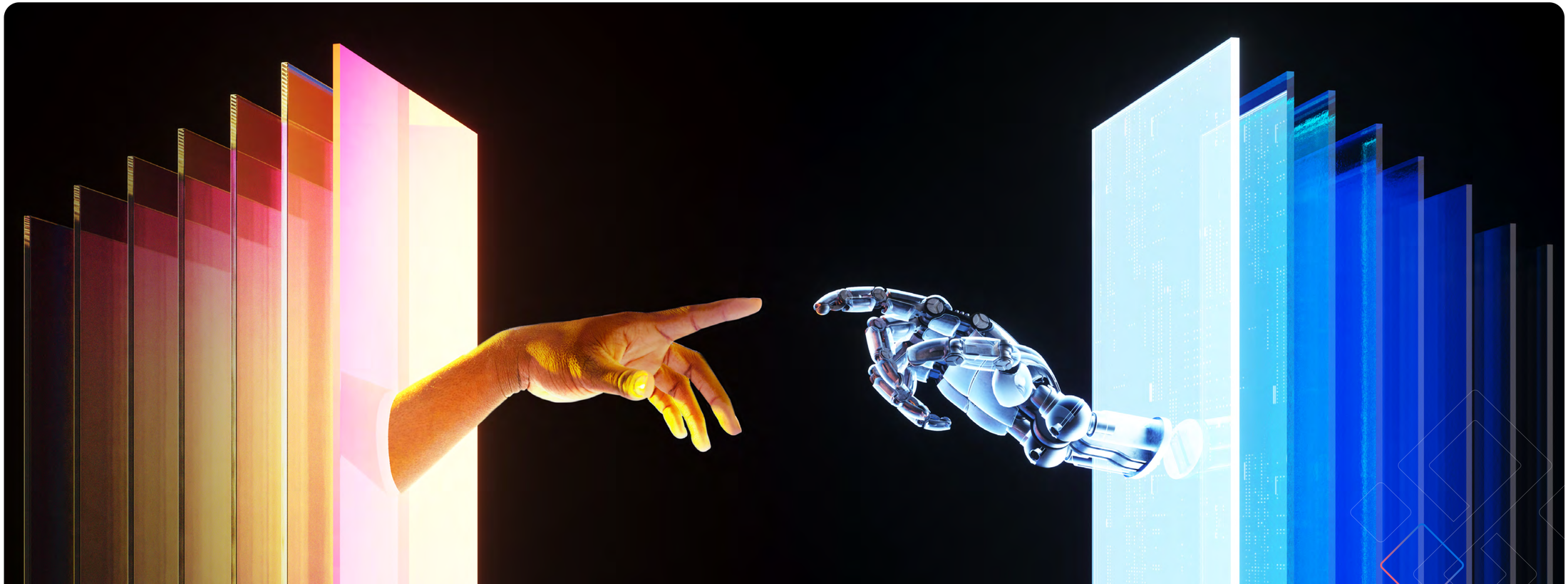
ETHICAL CONSIDERATIONS AND DATA PRIVACY

As AI becomes more embedded in group travel and events, ethical considerations and data privacy concerns will emerge. Event planners and technology providers must navigate these challenges carefully, ensuring transparency and security in their AI applications.

CHAPTER-8

CONCLUSION - PREPARING FOR AN AI-DRIVEN FUTURE

As we stand on the cusp of a new era in meeting and event planning, it's clear that Artificial Intelligence (AI) will play a central role in shaping the industry's future. The insights and examples detailed throughout this whitepaper underscore the transformative potential of AI, from enhancing personalization and engagement to streamlining operational processes. However, as with any technological advancement, the journey toward a fully AI-integrated future comes with challenges and considerations.



Adopting AI demands a thoughtful approach, balancing innovation with ethical considerations, data privacy, and inclusivity. It requires continuous learning and adaptation as the technology itself evolves at a rapid pace. For event planners and group travel operators, this means keeping abreast of the latest AI developments and investing in the skills and infrastructure needed to implement these technologies effectively.

Looking ahead, the possibilities are as vast as they are exciting. AI has the potential to not only make event planning more efficient but also to create experiences that are more engaging and personalized than ever before. It promises a future where every aspect of event planning is enhanced by intelligent automation and data-driven insights, making it possible to anticipate and meet the needs of attendees in ways we can only begin to imagine.

To prepare for this AI-driven future, industry professionals must embrace a mindset of innovation and continuous improvement. This involves experimenting with new AI tools and technologies, learning from each implementation, and always seeking to improve the attendee experience. It also means fostering a culture of collaboration within organizations and with technology partners to leverage collective expertise and drive the industry forward.

In conclusion, the journey towards an AI-driven future in group travel and event planning is filled with potential. By embracing AI's opportunities and navigating its challenges, the industry can look forward to a more efficient, effective, dynamic, inclusive, and enriching future for all involved.

STILL, LOOKING TO LEARN MORE ABOUT AI IN EVENT PLANNING?

Ready to transform your event planning with cutting-edge AI technology? Discover how our solution can save you time and resources while delivering exceptional events. Reposite PlanPilot users have reported a 64% decrease in the time required to go from RFP issuance to final proposal submission.

Explore the features and benefits of PlanPilot, or connect with our team by requesting a demo.

Don’t miss out on the opportunity to revolutionize your planning process and elevate your events. Take the next step towards smarter, more efficient event planning today!

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Cvent is the global meeting, event, travel, and hospitality technology leader.

Cvent provides easy-to-use, integrated technology solutions to maximize the impact of meetings and events of all sizes. We help organizations plan and market events, execute onsite, engage audiences, and measure and analyze results.

Learn more