

cvent UPDATES

CVENT INTEGRATION WITH MEETINGPACKAGE FOR DIRECT SMALL MEETING BOOKINGS

A new Integration will allow AMI sourcing managers to directly book meeting space through Cvent.

The integration instantly books small meetings with more than 6,000 hotels and venues worldwide using MeetingPackage, a multi-award-winning automation software for meetings, and events sales through Cvent.

The integration also addresses key sourcing questions instantly without planners needing to speak with a sales representative, including:

- Is the room available?
- Does it have the services I require for my meeting?
- And is it in my budget?



ANONYMOUS EVENT SURVEYS

You will be able to create anonymous feedback surveys. You can distribute the survey invitation to the attendees in your invitation list and, once the attendees answer the survey, their response will be made anonymous.¹

Topic Hub



RELINK INTEGRATING WITH PASKEY FOR CVENT

Relink is a set of open APIs that allows an event registration system to connect to Paskey's online hotel reservation system for a unified event booking experience.

As a meeting champion, integrating attendee registration and housing can help you address some of the main challenges typically encountered when organizing an event, such as:

- Pre-populating an attendee's personal information from the registration site to Paskey's booking website.
- Discouraging attendees from booking outside the contracted block by automatically directing attendees to reserve housing.
- Running reports to track who registered, who booked a room, and who has done both.
- Sending email notifications (campaigns) to attendees who have registered but have not yet reserved a hotel room to ensure they stay in the contracted block.
- Promoting earlier pickup.

¹Anonymous Survey (no date). CVENT community Lex. Cvent. Available at: https://support.cvent.com/s/communityarticle/What-s-the-difference-between-a-known-and-anonymous-survey?is=article=true&lang=en_US&searchFor=anonymous&page=1 (Accessed: February 3, 2023).