

Virtual Collaboration Webinars & Webcasting Solutions



Transition your Live Meeting to a Virtual Solution.



We Power Your Virtual Meeting Experiences.

The Virtual Meeting Solution provided by AMI ensures attendees have a seamless user experience. When transitioning to a virtual meeting, AMI carefully balances the overall meeting strategy while maintaining best in class, redundant technologies to ensure success. This solution includes Webinar formats (for smaller collaborative groups) or Webcasts (for larger one to many scenarios) in one simplified pricing model. As with any program, a custom budget will be provided to the meeting champion based on the meetings specific needs. With AMI's global footprint, staff and AV support in 60+ countries, Virtual Meetings can be supported in all markets.

A Global End-to-End Solution

- ✓ Engaging audio and video streaming capabilities.
- ✓ A cost-efficient platform aligned with local market economies.
- ✓ Customized to your requirements.
- ✓ Supported by our global Services Network.



At AMI we bring together a team of virtual meeting experts for your specific event needs.



Customized Virtual Meeting Solutions

AMI's proven technology delivers a spectacular meeting experience, wherever in the world you need to be.

- ✓ **High Touch Communications Drive Attendance & Compliance**
- ✓ **Flexible Interface**
Solution is tailored for multiple types of virtual meetings.
- ✓ **Amazing Attendee Experience**
Engage and inspire your audience.
- ✓ **Customized Reporting Delivers the Data You Need**
Our customized data and reporting solution allows for 100's of reports and options to meet the needs of your team.

AMI Virtual Meeting Solutions.



Zoom® Enterprise: Our Enterprise Collaboration Webinar Solution

HD video and audio:

Bring HD video and audio to your meetings with support for up to 1000 video participants and 49 videos on screen.

Built-in collaboration tools:

Multiple participants can share their screens simultaneously and co-annotate for a more interactive meeting.

Meet securely:

End-to-end encryption for all meetings, role-based user security, password protection, waiting rooms, and place attendee on hold.

Recording and transcripts:

Record your meetings locally or to the cloud, with searchable transcripts.

Streamlined calendaring:

Support scheduling or starting meetings from Outlook, Gmail, or iCal.

Team Chat:

Chat with groups, searchable history, integrated file sharing, and 10 year archive. Easily escalate into 1:1 or group calls.



Mary



Annie



Sean



Paul



Chelsea



Olivia



Paula



Cynthia



Kelly



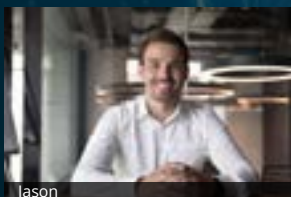
Pete



Andy



Laura



Jason



John



Patrick



Oliver

It's All About The Team

At AMI we bring together a team of virtual meeting experts for your specific event needs.



Meeting Managers



Webinar Producer



Lighting Designers



Audio Engineers



Camera Operators



Makeup Artists



Encoding Specialists



Language Translators



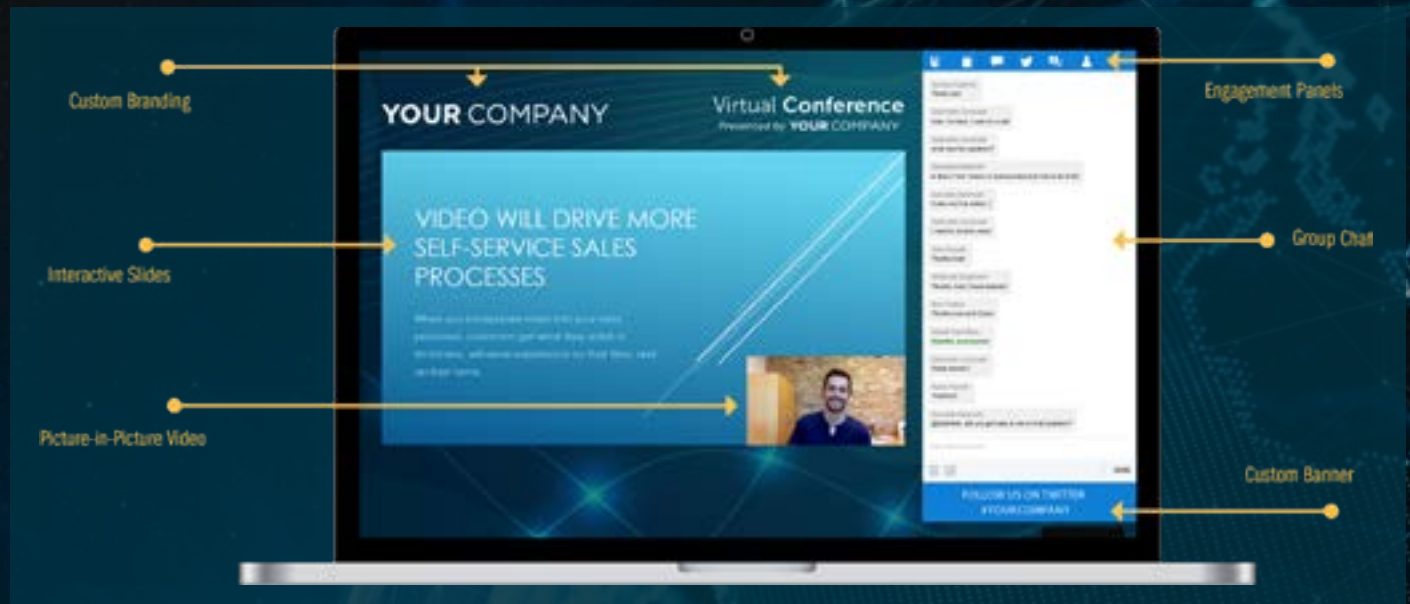
AMI Virtual Meeting Solutions



High Quality, Interactive Streaming - Simplified

Overview

AMI's solutions offer dynamic ways to deliver messages to your customers, prospects, employees, and partners. Leverage Virtual Studio to extend your reach, drive engagement, and maximize ROI. The revolutionized HTML5 technology provides secure streaming, animated content and responsive interaction without the hassle of plug-ins and updates. This powerful tool can scale from audio presentations to multi-presenter video conferencing presentations



Product

Studio Expert encompasses all the features of Studio Essentials and goes beyond to create professional tv-style video programs using multiple sources.



Studio Expert

Advanced broadcasting video capabilities including picture in-picture, video conferencing, social streaming and more.

AMI Virtual Meeting Solutions



High Quality, Interactive Streaming - Simplified

Rates, Fees and A La Carte Options

Virtual Collaboration Meetings		2 Hour	4 Hour (Half Day)	8 Hour (Full Day)
Virtual Collaboration Meeting (Up to 100 Attendees)	<ul style="list-style-type: none"> • Virtual Meeting Set-up to Requirements • Two-Way Collaboration (video & audio) • Polling Option Set-up • Mobile-Friendly • Virtual Meeting Recording (if applicable) 	\$700.00	\$900.00	\$1,300.00
Virtual Meeting Registration Page	Branded Registration Page	Included	Included	Included
Attendee Registration Management & Reporting	<ul style="list-style-type: none"> • Attendee Registration Management • Registration Report • Registration Confirmation E-mail to Attendees 	Included	Included	Included
Standard E-mail Management	3 Attendee E-mails <ul style="list-style-type: none"> • 5-Days Prior Reminder • 24-Hours Prior Reminder • Event Has Started 	Included	Included	Included
Per-Program Budgeting & Estimation		Included	Included	Included
Financial Reconciliation		Included	Included	Included

AMI Virtual Meeting Solutions

High Quality, Interactive Streaming - Simplified

Rates, Fees and A La Carte Options



Virtual Webinar Fees		4 Hour (Half Day)	8 Hour (Full Day)
Virtual Webinar (up to 500 Attendees)	<ul style="list-style-type: none"> • Virtual Webinar Set-up to Requirements • 12 Months On-Demand Archive • Mobile-Friendly • Polling Option Set-up • Live/Post Event Surveys • Certification Management Set-up • HCP portal compatible and/or Stand alone 	\$1700.00	\$3,400.00
Standard Webinar Template		Included	Included
Standard Webinar Lobby Page		Included	Included
Webinar Recording		Included	Included
Standard E-mail Management	<p>4 Attendee E-mails:</p> <ol style="list-style-type: none"> 1. 5-Days Prior Reminder 2. 24-Hours Prior Reminder 3. Day of Event Reminder 4. Event Has Started 	\$700.00	\$700.00
Back-up Webinar Equipment (Recommended)	Per Day	\$450.00	\$450.00
Webinar Producer (Per Meeting Instance)	<ul style="list-style-type: none"> • Available 2 hours before event & 1/2 hour post event • Content Flow Management • Engagement Management (Question/Survey/Polls) • In-Meeting Technology Support for Moderator (Via Chat) • Content Upload 	\$750.00	\$1,500.00
Webinar Producer (Day Prior Rehearsal)	Best practice	\$750.00	\$1,500.00

AMI Virtual Meeting Solutions

High Quality, Interactive Streaming - Simplified

Rates, Fees and A La Carte Options



A La Carte Options & Services		2 Hour	4 Hour (Half Day)	8 Hour (FullDay)
AV Equipment (Provided by AMI AV Team)	Custom quoted based on time and location	Custom Quoted	Custom Quoted	Custom Quoted
Conference Phone Line Service	Custom quoted per hour	Custom Quoted	Custom Quoted	Custom Quoted
Live Technical Help Desk (With Toll-Free Telephone Support)	Pre-Event & Live Event	\$390.00	\$590.00	\$790.00
Speaker Training	System training, slide review and connectivity testing (Per hour)	\$175.00	\$175.00	\$175.00
Virtual Collaboration Meeting User QoS Report Quality of Service report includes details on participants, device, location, connection type & quality, and duration	Per Report	\$175.00	\$175.00	\$175.00
Additional Webinar Analytics Report	Per Report	N/A	\$175.00	\$175.00
Premium E-mail Management	6 Attendee E-mails <ul style="list-style-type: none"> • Thank you for registering • 5-day reminder • 24-hour reminder • Day of Event reminder • Thank you for attending • Sorry we missed you 	\$1,050.00	\$1,050.00	\$1,050.00
Promotional E-mails	Virtual event promotion (per e-mail)	\$175.00	\$175.00	\$175.00
Additional Attendees	Per Attendee	\$5.00	\$5.00	\$5.00
Broadcasting Production Graphics	Lower thirds banners, opening logos, Place holding slides and title graphics	N/A	\$1,500.00	\$1,500.00
Creative Services	Custom images, graphics, video editing, etc. (per hour)	\$175.00	\$175.00	\$175.00
Programming Services	Event website & development (per hour)	\$175.00	\$175.00	\$175.00
Simultaneous Remote Translation Services	Custom Quoted per Language	Custom Quoted	Custom Quoted	Custom Quoted
Subtitle Translation Services (Post-event on-demand recording)	Custom Quoted per Language	Custom Quoted	Custom Quoted	Custom Quoted
On-site Translation Services	Custom Quoted per Language	Custom Quoted	Custom Quoted	Custom Quoted

AMI Virtual Meeting Solutions



High Quality, Interactive Streaming - Simplified Rates, Fees and A La Carte Options

A La Carte Options & Services		2 Hour	4 Hour (Half Day)	8 Hour (FullDay)
On-Demand Services Upload of pre-recorded webinar event content and/or post-event customizations	Per Hour	\$175.00	\$175.00	\$175.00
Content Hosting - Webinar Event Additional hosting of webinar (after initial 12 months)	Per Month	N/A	\$20.00	\$20.00
Content Hosting - Video/Audio File Only Additional hosting of MP4 audio/video file only (after initial 12 months)	Per Month	N/A	\$10.00	\$10.00
Venue - Studio Rental	Custom Quoted (per day)	Custom Quoted	Custom Quoted	Custom Quoted
Hardwired Internet Service	Custom Quoted (per day)	Custom Quoted	Custom Quoted	Custom Quoted
Venue Sourcing	1 Studio/Venue in 3 Cities	\$500.00	\$500.00	\$500.00

AMI Virtual Meeting Solutions

High Quality, Interactive Streaming - Simplified

Rates, Fees and A La Carte Options



Labor		2 Hour	4 Hour (Half Day)	8 Hour (FullDay)
Additional Webinar Producer (Per Meeting Instance)	Per Day	N/A	\$750.00	\$1,500.00
Encoding Technician	Per Day	N/A	\$500.00	\$750.00
Virtual Meeting Producer (Per Meeting Instance)	<ul style="list-style-type: none"> Available 1 hour before meeting & 1/2 hour post meeting. Monitors the virtual meeting session. Provides technical troubleshooting 	\$550.00	\$550.00	\$1,100.00
Virtual Meeting Producer (Day Prior Rehearsal)	Best practice	\$550.00	\$550.00	\$1,100.00
Virtual Meeting Moderator	<ul style="list-style-type: none"> In-Meeting Operator Assisted Moderator Controls collaboration system (mute/unmute) Supports meeting by announcing attendees during 2-way discussions 	\$550.00	\$550.00	\$1,100.00
Project Management	Additional hours out of scope (per hour)	\$175.00	\$175.00	\$175.00
Onsite Technical Director	Per Day	\$750.00	\$750.00	\$1,500.00
Onsite Camera Operator	Per Day	\$650.00	\$650.00	\$1,300.00
Onsite Audio Technician	Per Day	\$500.00	\$500.00	\$750.00
AV Labor Overtime	Additional to hourly rate (per hour)	\$90.00	\$90.00	\$90.00
Labor Travel Day	Non-working day (per day)	\$400.00	\$400.00	\$400.00

AMI Virtual Meeting Solutions

High Quality, Interactive Streaming - Simplified



Feature Sheet

Product Feature	Studio Expert
HTML 5 Streaming	✓
Delivery: live	✓
Delivery: simulive	✓
Delivery: on demand	✓
Delivery: attendee dial-in (viewers can listen to webcast via phone)	✓
Mobile webcast delivery	✓
Second screen	✓
Video resolution	Up to 720p
1080p streaming option	✓
Adaptive bitrate streaming	✓
Social streaming/RTMP output	✓
OTT streaming	✓
Stream targeting	✓
MP4 media export	✓
Source: phone audio	✓
Source: webcam	✓
Source: video encoder	✓
Source: video conference unit	✓
Source: fiber or satellite feed	✓
Single source display (switch between presenters)	✓
Multi-source display ("Brady Bunch" mode)	✓
Graphics compositing/lower thirds	✓
Slides: PowerPoint with animation	✓
Slides: pre-recorded video	✓
Slides: polling questions	✓

AMI Virtual Meeting Solutions

High Quality, Interactive Streaming - Simplified



Feature Sheet

Product Feature	Studio Expert
Slides: screen sharing	✓
Picture-in-picture slides and video	✓
Widget: speaker bio	✓
Widget: abstract	✓
Widget: chapters/agenda	✓
Widget: handouts	✓
Widget: Q&A	✓
Widget: chat	✓
Widget: Twitter	✓
Widget: Yammer	✓
Widget: custom HTML or iframe	✓
Testing and CPE	✓
Exit actions	✓
Webcast branding	Fully Customizable
Webcast layouts	Fully Customizable
Emails (registration confirmation, reminder messages, etc.)	Fully Customizable
Admin: rehearsal mode	✓
Admin: editing	Advanced Editor
Admin: QoE dashboard	✓
Closed captioning (live)	✓
Closed captioning (on demand)	✓
Registration pages	Fully Customizable
SSO (SAML, ADFS)	✓
Marketing automation and CRM integration (Marketo, Eloqua, Salesforce) ⁷	✓
Robust reporting (data portal)	✓
Access to platform APIs	✓

AMI Virtual Meeting Solutions.



High Quality, Interactive Streaming - Simplified

Panels

The custom HTML panel gives the webcast host maximum flexibility to incorporate familiar functionality into their webcasts, increasing audience engagement. The HTML embed code allows web-based applications (such as Digg, Reddit, Pinterest, etc.) to become a part of the webcast experience. In addition to being able to pull in web-based applications, these panels allow for stylized branding and personalization via custom HTML/CSS.

Media Player	Speaker Bio(s)	Course Tracker	LinkedIn
Slides	Images	Blog Posts	Share
Chapters	Links	Message Board	Restore
Group Chat	Yammer	Email the Speaker(s)	
Q&A	Text/HTML	Invite a Friend	
Handouts	Survey	Facebook	
Abstract	Test	Twitter	

Want to know more?

To schedule a live demo, call or email us today.



Virtual@AmericanMeetings.com

(866) 337-7799 Ext. 8870

What our clients say:

"AMI is an indispensable strategic partner to my organization, and I count on them to feed me new ideas—and pull them off."



"I consider AMI an extension of my team, and I know they have my priorities and interests top of mind at every turn."

MARS

"We never could have pulled this off without AMI. The team was invaluable."

