

## Our Mission

We are passionate about meeting connections that change lives. Our mission is to collaborate with the world's top brands to have a positive, and oftentimes, life-changing impact on individuals through live and virtual meetings.

## A Diverse Supply Chain – Our Priority

AMI endeavors to ensure clients and stakeholders that a fair proportion of its spending is committed to certified diverse market segments and suppliers.



**AMI Produces  
3,100+**

Live and Virtual Meetings Annually



**2,000+ Resources  
in 60+ Countries**

- Meeting Planners
- Travel Directors
- Brand Ambassadors

## Diverse Tier II Suppliers Are the AMI Differentiator

**92%** Planners are Women

**74%** Brand Ambassadors are People of Color

**8.2%** LGBT Owned

**9.8%** Minority Owned

**13.4%** Women Owned

**83%** Active Supplier Identify as Diverse (**6,399**)

**69%** Brand Ambassadors are Women  
\*Out of a Total 700

**3%** Veteran Owned

**3.6%** Small Disadvantaged Business Owned

## Meeting and Event Capabilities

### Meeting Technologies and Services

- Webinar, webcasting, and virtual meetings
- On-site directors and service staff
- Multimedia presentations
- Reporting metrics
- Database management
- Mobile meeting apps
- Registration platform solutions and web-based event management software

### Strategic Meeting Management Planning

- Creative and branding services
- Integrated event marketing—collateral, materials, and promotional items
- Technology strategies—custom and turnkey solutions
- Attendee recruitment and management
- Trade-show management and sales
- Financial consultation and management

### Logistics, Lodging and Transportation

- Site search services
- Contract negotiation and vendor management
- Speaker and entertainment arrangements
- Surveys and follow up
- Affiliate partner services



### Technology

Integrated meeting management platform saves client \$\$\$



### Tier 2 Program

Supporting other diverse companies with the most robust Tier 2 supplier program in the meetings industry



### Sustainability

Committed to sustainability—AttendTree® program one tree for every attendee

### AMI Global Corporate Offices

**5,000+ sq. ft. facility**, for production, training, product storage, and audio-video warehousing

### Success Serving Millions of Attendees

#### Across a Variety of Industries

- Travel
- Pharmaceutical
- Biotech & Healthcare
- Insurance
- Commercial Real Estate
- Retail
- Investment Banking
- Consumer Brands
- Finance

### Robust Sourcing Capabilities

#### Trusted Suppliers Through The American Meetings Network

- Hotels
- Audiovisual
- Registration Platforms
- Ground Transportation
- Air Agencies
- Meeting Technologies
- Organizations