

Supplier Diversity Capabilities

Our Mission

To collaborate with the world's top brands to have a positive and often life-changing impact on individuals through custom live and online experiences.

A Diverse Supply Chain – Our Priority

AMI endeavors to ensure clients and stakeholders that a fair proportion of its spending is committed to certified diverse market segments and suppliers.



**AMI Produces
3,100+**

Live and Virtual
Meetings Annually



**2,000+
Resources
in 60+ Countries**

- Meeting Planners
- Travel Directors
- Brand Ambassadors

Diverse Tier II Suppliers are the AMI Differentiator



92% Planners
are Women



74% Brand Ambassadors
are People of Color



8.2%
LGBT Owned



9.8%
Minority Owned



13.4%
Women Owned



38% Active
Suppliers
Identify as
Diverse (6,399)



69% Brand Ambassadors
are Women*

*Out of a Total 700



3%
Veteran Owned



3.6% Small Disadvantaged
Business Owned

Meeting and Event Capabilities

Meeting Technologies and Services

- Webinar, webcasting, and virtual meetings
- On-site directors and service staff
- Multimedia presentations
- Reporting metrics
- Database management
- Mobile meeting apps
- Registration platform solutions and web-based event management software

Strategic Meeting Management Planning

- Creative and branding services
- Integrated event marketing—collateral, materials, and promotional items
- Technology strategies—custom and turnkey solutions
- Attendee recruitment and management
- Trade-show management and sales
- Financial consultation and management

Logistics, Lodging and Transportation

- Site search services
- Contract negotiation and vendor management
- Speaker and entertainment arrangements
- Surveys and follow up
- Affiliate partner services



Technology

An integrated and cost-efficient meeting management platform.



Tier II Program

Supporting other diverse companies with the most robust Tier II supplier program in the meetings industry.



Sustainability

Committed to sustainability—AttendTree program one tree for every attendee.

AMI Global Corporate Offices

5,000+ sq. ft. facility, for production, training, product storage, and audio-video warehousing

Success Serving Millions of Attendees

Across a Variety of Industries

- Travel
- Pharmaceutical
- Biotech & Healthcare
- Insurance
- Commercial Real Estate
- Retail
- Investment Banking
- Consumer Brands
- Finance

Robust Sourcing Capabilities

Trusted Suppliers Through The American Meetings Network

- Hotels
- Audiovisual
- Registration Platforms
- Ground Transportation
- Air Agencies
- Meeting Technologies
- Organizations