

Our Mission

We are passionate about meeting connections that change lives. Our mission is to collaborate with the world's top brands to have a positive, and oftentimes, life-changing impact on individuals through live and virtual meetings.

A Diverse Supply Chain – Our Priority

AMI endeavors to ensure clients and stakeholders that a fair proportion of its spending is committed to certified diverse market segments and suppliers.



AMI Produces 3,100+

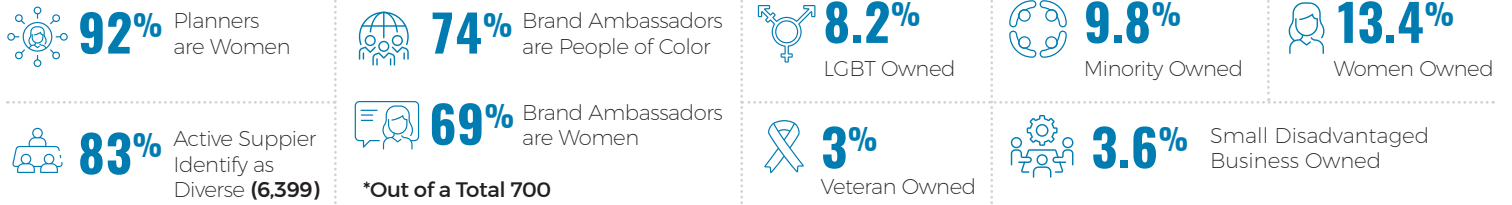
Live and Virtual Meetings Annually



2,000+ Resources in 60+ Countries

- Meeting Planners
- Travel Directors
- Brand Ambassadors

Diverse Tier II Suppliers Are the AMI Differentiator



Meeting and Event Capabilities

Meeting Technologies and Services

- Webinar, webcasting, and virtual meetings
- On-site directors and service staff
- Multimedia presentations
- Reporting metrics
- Database management
- Mobile meeting apps
- Registration platform solutions and web-based event management software

Strategic Meeting Management Planning

- Creative and branding services
- Integrated event marketing—collateral, materials, and promotional items
- Technology strategies—custom and turnkey solutions
- Attendee recruitment and management
- Trade-show management and sales
- Financial consultation and management

Logistics, Lodging and Transportation

- Site search services
- Contract negotiation and vendor management
- Speaker and entertainment arrangements
- Surveys and follow up
- Affiliate partner services



Technology

Integrated meeting management platform saves client \$\$\$



Tier 2 Program

Supporting other diverse companies with the most robust Tier 2 supplier program in the meetings industry



Sustainability

Committed to sustainability—AttendTree® program one tree for every attendee

AMI Global Corporate Offices

5,000+ sq. ft. facility, for production, training, product storage, and audio-video warehousing

Success Serving Millions of Attendees

Across a Variety of Industries

- Travel
- Pharmaceutical
- Biotech & Healthcare
- Insurance
- Commercial Real Estate
- Retail
- Investment Banking
- Consumer Brands
- Finance

Robust Sourcing Capabilities

Trusted Suppliers Through The American Meetings Network

- Hotels
- Audiovisual
- Registration Platforms
- Ground Transportation
- Air Agencies
- Meeting Technologies
- Organizations